

# HIGHLIGHTS

At the Lee Business School, we prepare people to compete in today's dynamic marketplace through skill development and experiential learning. Our students benefit from the extras that come with the Lee Business School – nationally recognized, endowed faculty and the Lee Thought Leader Lectures, which bring prominent leaders to UNLV to share their expertise with students and the local business community.



## POINTS OF PRIDE

- The Lee Business School is one of only 178 schools worldwide accredited in business and accounting by AACSB International – the Association to Advance Collegiate Schools of Business – the premier accrediting body for business education.
- The family of Ted and Doris Lee has invested in UNLV through a \$15 million donation to create the Lee Business School. Their gift will fund several scholarships, 10 endowed professorships, and the Lee Thought Leader Lectures.
- The Center for Entrepreneurship promotes business creation, innovation and economic diversification. The center co-sponsors the Dominic Anthony Marrocco Southern Nevada Business Plan Competition and awards aspiring entrepreneurs cash and services to support their new businesses.
- UNLV's student chapter of the American Marketing Association ranks in the top 3 percent of student AMA chapters worldwide after winning the Bronze Chapter Award at the annual AMA International Collegiate Conference. UNLV's student marketing team has been a finalist in the AMA's Case Competition the last five years.
- MBA students and seniors from the Howard R. Hughes College of Engineering are building award-winning business plans for commercially viable products and designs. Recent startups have won the Tri-State Donald W. Reynolds Cup as well as the Governor's Cup and other business competitions.
- With a \$500,000 gift from Jeff Moskow, the Rebel Venture Fund is helping students gain real-world knowledge of the venture capital process by identifying and investing in startup companies and businesses with high growth potential.
- The Global Entrepreneurship Experience attracts creative, high-achieving students to the Lee Business School with its engaging curriculum. Students craft unique business models to bring new products and services to world markets.
- The Rebel Investment Group (RIG) is a student-managed fund that gives finance class members experience in security research, asset valuation, asset allocation, and portfolio management as fiduciary fund managers of a real investment portfolio.





## COMMUNITY

- Nevada KIDS COUNT Data Book, compiled by UNLV’s Center for Business and Economic Research, is part of a nationwide effort to make policymakers and the general public more aware of the well-being of American children. Sponsored by a grant from the Annie E. Casey Foundation, Nevada KIDS COUNT provides the best available data on the educational, social, economic, and physical well-being of Nevada’s children and seeks to improve their lives.
- The Lied Institute for Real Estate Studies offers industry professionals mentoring, research, and continuing education. Research produced by the Lied Institute is influencing policy makers as they work to mitigate the foreclosure crisis.
- Local business leaders count on UNLV’s Center for Business and Economic Research for reliable indicators and insightful analysis. The center tracks key statistics, putting the impact of economic policies into perspective.
- Lee Business School faculty and students work with students at Clark High School’s Academy of Finance to share business principles and opportunities.
- In partnership with the College of Urban Affairs, Lee Business School freshmen volunteer to complete service-learning projects to meet local needs and broaden their view of the business community.

## PARTNERSHIPS

- The Executive Mentoring Program pairs Lee Business School students with top-level business leaders for a one-day shadow experience.
- The Office of Undergraduate Advising hosts Speed Interviews, where students can practice their interviewing skills and receive feedback from local business professionals.

## ALUMNI

Lee Business School alumni are the backbone of the local business community. UNLV has educated thousands of accountants, marketers, analysts, financial planners, real estate agents, sales professionals, executives, and entrepreneurs. Here are some you might have heard about:

**Brent Bell** – president and CEO of Whittlesea Bell Transportation

**Darcy Neighbors** – founder and CEO, CIM Marketing Partners

**Janet Lowe** – best-selling business author

**Rossi Ralenkotter** – president/CEO, Las Vegas Visitors and Convention Authority

## Lee Business School Facts

### Enrollment and Faculty

Undergraduate students:	1433
Master's:	231
Full-time faculty:	80

### Undergraduate Programs

Accounting  
Economics  
Entrepreneurship  
Finance  
International Business  
Management  
Marketing  
Real Estate

### Degrees

Bachelor's, Executive MBA, MBA, and other master's programs

### Centers and Institutes

Center for Business and Economic Research  
Center for Entrepreneurship  
Lied Institute for Real Estate Studies

### Student Groups

American Marketing Association  
The Economic Society  
Financial Management Association  
International Business Club  
Lee Business School Student Ambassadors  
Management Information Systems Society of UNLV  
Real Estate and Business Society (REBS)  
Students in Free Enterprise

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